



# Tom Karagkounis

Technical Team Lead · Senior Web Developer

## Contact

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## Skills

- **Technical Team Leadership**
- **Custom WP theme**
  - Department Setup & Strategy
- Performance - Optimazation
- API Integration · XML/JSON · Data Processing
- Cross-functional Collaboration
- Strategic Tech Implementation

## Awards

### Web Developing

1st place in International Festival of Creative Industires  
November 2021

### Innovation & Entrepreneurship

1st place in Δ.Α.ΣΤΑ.  
Innovation & Entrepreneurship  
Jul 2010

## Experience

### Head of Development - Senior Full Stack Developer

Politis Group // 2023 - Now

- Promoted from Senior Developer to lead and establish the company's Web Department
- Translating strategic business needs into scalable technical solutions and digital products
- Overseeing web projects from concept to deployment with a focus on performance and quality
- Leading cross-functional teams and aligning tech efforts with broader company goals
- Driving innovation through custom SPA WordPress development and modular plugin architecture
- Maintaining open communication with stakeholders to ensure clarity and alignment
- Developed smart outdoor display system with dynamic, campaign-based content (e.g. weather-based sunscreen ads) and offline caching for robust performance

### CTO - Full Stack Developer

Wedoo // 2019 - 2023

- Led Web & Tech Support teams (scaled from 3 to 18 people)
- Built core ACF-based WordPress theme framework
- Launched performance service (95+ PageSpeed)
- Drove international dev ops (Qatar, Cyprus) and 4x profit growth
- Designed internal workflows & automation (ERP, XML, APIs)
- Mentored team leads & aligned tech with business goals
- Managed KPIs and budgets using Asana & Odoo

### Senior Full Stack Developer

Softly // 2021-2022

- Troubleshooting & customize high-end projects in WordPress
- Working with Laravel 8 and frontend frameworks
- Building a headless Ecommerce with WP API, VueJS+Axios

### Wordpress Developer & Brand Marketing Manager

Greek Geeks // 2015 - 2020

- Created over 100 WordPress websites & eshops
- Developed offline and online brand strategies

## Education

### Master of Information System Management

University of PAMAK // 2014 - 2016

Master of Information Systems Management (MISM) program blends technical and leadership skills, equipping with the ability to transform organizations through technology

### Bachelor of Informatics

University of Ionian // 2008 - 2013

A university study that focuses on computer systems from a user-centered perspective and studies the structure, behavior and interactions of natural and artificial systems that store, process and communicate information